

BINGWA

FIGHTING CORRUPTION BY BUILDING INTEGRITY IN AFRICAN CHILDREN



CHILD AFRICA
MAKES A
DIFFERENCE



THE FIGHT AGAINST

CORRUPTION

MUST BEGIN WITH THE CHILDREN



10

ATTRIBUTES
OF A BINGWA
CHAMPION

THE BINGWA
LEGEND

PARTNER
WITH US



ABOUT BINGWA MAGAZINE



**FIGHTING CORRUPTION BY BUILDING
INTEGRITY IN AFRICAN CHILDREN**

BINGWA Magazine is a FREE children's publication aimed at fighting corruption by building integrity in African children. This message is passed across in an easy, conversational and appealing format. The first of its kind, the magazine is distributed FREE to primary schools in Africa (beginning with Kenya and Uganda), with one copy of the magazine being read by over 100 children. Targeted at upper-primary school students (aged 9-14), it was initially published in 2009 three times a year.

From 2014, a minimum of 50,000 copies of the magazine will be produced once a year on **The Day Of The African Child (June 16)**. This day has been celebrated on the continent every year since 1991. It honours the memory of hundreds of school children who were killed following a courageous protest against discrimination in Soweto, South Africa in 1976.

Our future goal is to publish over one million copies to reach school children all over Africa.

VISION & MISSION: To guide, encourage and inspire the children of Africa to be champions of integrity in order to eradicate corruption.

ABOUT CHILD AFRICA

WE MAKE A DIFFERENCE

Child Africa, a non-profit organization dedicated to helping disadvantaged children in Africa enhance their lives through education, has been supporting **BINGWA Magazine** since it was first published in 2009. With support from sponsor parents worldwide, Child Africa facilitates access to education and basic needs for these children. The organization was founded in 1991 by Rino and Julie Solberg from Norway. Today, Child Africa is registered as an NGO in Norway, Uganda and Kenya.

From 2014, Child Africa will spearhead integrity education in schools through **BINGWA** in order to fight corruption by building integrity in African children.



VISION & MISSION

To help millions of children get quality education and teach **HONESTY & INTEGRITY** as a tool to fight poverty and corruption in Africa.



THE FIGHT AGAINST CORRUPTION MUST BEGIN WITH THE CHILDREN

Because prevention is always cheaper than cure



While Africa is developing in leaps and bounds, other factors seem to be working to bring it to its knees. One of these factors is corruption. In fact, corruption is regarded as the worst disease in Africa. Poverty in Africa cannot ever be eradicated if corruption is still so deeply ingrained among the young and old alike.

From the denial of access to education, water, healthcare among other resources, corruption is the root cause of many challenges faced by Africa's children today. But do the children know that they can contribute to the fight against this vice? If so, what do

they know and how practical is the information they have? BINGWA's role is to empower African children by sharing ideas and guiding them into this better future. *For it is during these early years in life that strong values like these are best implanted.* Infact, to quote Proverbs 22:6 'Train the child the way that he should go and he will never depart from it when he grows old.'

To equip them for this seemingly arduous task, BINGWA Magazine will use comics, puzzles, competitions, stories and other tools with lessons on integrity and fighting corruption.

THE BINGWA LEGEND

Just like any other morning, the sun rose majestically over the *Nguvu Hills*, which were the source of *River Uzima*. This river was so sacred that only a high priest was allowed to drink from it. The people of *Nguvu* believed it was the meeting place of the gods. In fact, the five elements of the world - earth, heart, wind, water and fire - occasionally met there to discuss matters involving the universe.

That morning was one of those days. The five elements were troubled about the current degradation of the universe. They agreed that the only way they could save the universe was through the children, who were pure at heart and capable of the task. The elements had a problem though. They needed a leader to rally the children for this mission. "This leader must be balanced in all ways possible," they all agreed. They then created **BINGWA!**

BINGWA is a careful blend of the earth's nobility, the heart's purity, the wind's strength, the water's tranquility and finally, the fire's intensity. With this, BINGWA was sent forth to build integrity in African children and guide them in the fight against corruption.



10 ATTRIBUTES OF A BINGWA CHAMPION

1. A champion is a learner
2. A champion is honest
3. A champion has a positive attitude
4. A champion is trustworthy
5. A champion is self-confident
6. A champion is helpful
7. A champion supports champions
8. A champion is polite
9. A champion loves hygiene and good health
10. A champion is fair to everyone



REACHING OUT TO THE CHILDREN

BINGWA Magazine is a multifaceted tool to fight corruption by educating the children on the dangers of corruption at an early age. Its aim is to inculcate into them African Values System, moulding them into morally upright citizens and future leaders of this great continent. Uganda has joined other countries on the continent and adopted proactive initiatives to fight the fundamental causes of corruption resulting from moral decadence in society. In this regard, the Government of Uganda stands side by side with **CHILD AFRICA** in the fight against corruption. BINGWA Magazine will certainly go a long way in complementing efforts of governments, NGOs, CBOs and faith-based organisations in Africa. I therefore implore you to fully support **CHILD AFRICA** in its quest to reach out to the children of Africa through **BINGWA Magazine**.

FOR GOD AND MY COUNTRY:



Rev. Fr. Simon Lokodo

**MINISTER OF STATE FOR ETHICS AND INTEGRITY,
OFFICE OF THE PRESIDENT, UGANDA.**
(Read full statement in BINGWA Magazine Issue 12)

PARTNER WITH US

BINGWA Magazine's wide reach and guaranteed long shelf-life provides an excellent platform for individuals, companies and organisations that would like to communicate with children or simply make a difference.

- Would you like to join us in making a difference in the lives of these African children?
- Would you like to contribute to the nurturing of champions who value integrity and abhor any form of corruption?
- Would you like to guide Africa's children into a future free of poverty?

We need your support in making this exciting publication a lasting reality. To establish the various options available for partnership with us, contact us today!

CONTACT US



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